



KATOEN NATIE

SUPPLY CHAIN SOLUTIONS FOR  
CONSUMER  
ELECTRONICS



19" Wide TFT LCD Monitor 19" Wide TFT LCD Monitor

19" Wide TFT LCD Monitor 19" Wide TFT LCD Monitor

182110

19" Wide TFT LCD Monitor



## Katoen Natie, the supply chain specialist

As a long term, reliable partner for our customers, it is our mission to offer flexible, high quality logistic solutions and continuous improvement as a competitive advantage for our customers.

Katoen Natie brings together industry-leading talent and superior technologies to solve complex logistics challenges in the consumer electronics sector, whether on a regional or global scale. Our mission is to deliver measurable improvement and a strategic competitive advantage for you.

Katoen Natie creates full visibility throughout your supply chain. Our customers can track and trace information on inbound flows, finished goods in the warehouse, or a particular shipment to an end customer, giving them the control they require to meet the needs of a demanding retail market.

Our customer-oriented approach creates solutions for regional projects as well as for fully integrated supply chain projects, all with the same IT platform. We apply today's leading technologies to deliver solutions that meet our customer's needs and help them to achieve their business objectives.

Katoen Natie is able to implement IT systems that provide critical data integration and in-depth visibility.

We achieve these results with shorter implementation periods, thanks to our in-house IT specialists, analysts, programmers and project managers.

### Our promise

Katoen Natie gives you a competitive edge, by providing a supply chain solution for the consumer electronics market.

### Our guarantee

- A service-driven team with a customer care mentality
- Expertise and know-how, resulting in satisfied customers
- Flexibility of people, space and equipment
- Inventory optimisation
- Neutral sourcing of carriers, for an optimal transport solution
- Horizontal integration of transport collection and delivery
- Quality and performance driven to exceed your expectations
- Visibility and traceability for your supply chain
- Continuous improvement
- Ensure absolute reliability for end to end





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MICO AIR SYSTEM  
AIR-1000

MICO AIR SYSTEM  
AIR-1000

MICO AIR SYSTEM  
AIR-1000



## Contract Logistics for Consumer Electronics

### Warehouse Operations

Katoen Natie offers a variety of solutions for different operational processes, with a focus on improvement and customer satisfaction.

Some examples:

#### Inbound

- Inbound transportation: on-time scheduling of the arrival of material
- Quality control

#### Storage

- Bonded warehousing to minimize customs & excise payments and pre-financing of VAT
- Automated warehouses for stock and picking accuracy and better utilization of space
- Multi-customer warehousing for more flexibility

#### Outbound

- Vendor managed inventory (VMI): to manage your suppliers and improve your cash status
- Picking and packing of your orders according to specific end-customer requirements
- S/N registration

### Value-Added Services

To improve the performance of your supply chain, Katoen Natie offers a wide range of value added services:

- Return inspection and grading
- Testing and quality inspection of inbound
- Postponement activities and final assembly
- Bundling/unbundling
- Kitting
- Strapping and stretch wrapping
- Configuration and customization of pallets
- Labeling
- Display build and fill
- Packing, repacking and co-packing services

### Distribution

We collaborate with carriers specializing in consumer electronics. This gives you the advantage of having a single point of contact and a neutral carrier decision policy.





## End-to-End Solutions for the Consumer Electronics Market

### Visibility and Traceability (T&T)

Our wireless technologies permit real-time tracking & tracing from inbound to the order status and stock availability.

### E-fulfilment

E-Fulfilment or E-commerce is an important element of many supply chains. Our e-commerce solutions manage large order volumes with the highest accuracy while reducing logistics costs.

### Reverse Logistics

Katoen Natie ensures that returned goods are taken care of properly whether they need to be returned to the factory, scrapped or repacked and replaced as stock. Katoen Natie manages the reuse of packaging materials.

### Aftermarket services

Katoen Natie's aftermarket team has the know-how to manage aftermarket logistics to very high standards. We offer the quality and performance standards that are crucial in today's competitive aftermarket sector. Katoen Natie currently manages European, North American and regional spare parts distribution centers for medical, automotive, industrial and electronics manufacturers.

### Inventory Management

Inventory represents an essential yet costly component of consumer electronics operations. To achieve optimal performance while keeping costs low, Katoen Natie focuses on inventory optimization by setting up procedures to avoid obsolete and excess stock. Katoen Natie has the capability to manage your entire inventory and logistics operations across different warehouses by using the same WMS.





**INBOUND**

**REACH MOVES**

**ANTOEN NITE**



## Our IT-WMS solutions give you full visibility on your supply chain

Katoen Natie invests in the development of its own WMS System. The reasons are: flexibility & scalability, modularity, bottom-up development instead of top-down and speed of programming.

### **Flexibility and scalability**

Katoen Natie's WMS can be parameterized on different levels in function of the market or customer specific demands.

### **Modularity**

Katoen Natie's WMS covers the full scope of the supply chain for Consumer Electronics. It offers you a range of modules that can be used independently from each other such as VAS module, Kitting module, TMS, returns module. This modularity makes the WMS lean and flexible to use.

### **One Uniform WMS platform trough all operations in Europe**

Having one uniform WMS platform is unique. We can offer our customers a WMS platform which is uniform in all our operations worldwide. This represents a big advantage for your IT division.

### **IT Department**

Katoen Natie can rely on a dedicated in-house team of analysts & programmers supported by the corporate ICT department. If modifications or new developments have to be made, Katoen Natie can react very quickly.

### **Our Warehouse Management Solutions also include:**

- Order management
- Inventory management
- Returns management
- Carrier decision matrix
- Freight forwarding and in- and outbound transport management
- Tax representation and customs & excise administration





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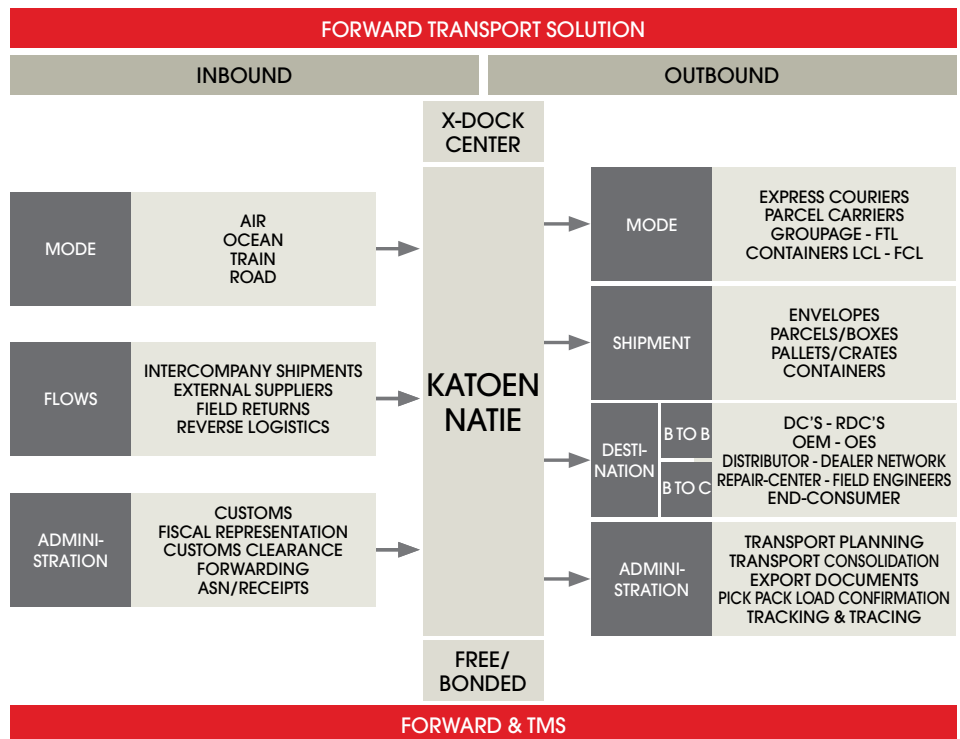
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## Forwarding, customs and transport solutions

To ensure excellent delivery performance to your customer, Katoen Natie provides transport solutions in co-operation with professional carriers. These carriers are carefully selected based on their performance and their distribution network in each country. This means that different transporters may be selected, depending on the required service, country and/or type of goods to be transported.

Katoen Natie provides the total supply chain solution of forwarding, customs services, storage, handling and distribution. Delivery quality and reliability of the shipments are constantly monitored. Deviations are reported, in order to take the proper measurements or actions.

The selected carriers are integrated into our WMS system to ensure that, once packed, the goods are correctly identified. The labels generated allow full tracking & tracing as of the moment of dispatch up to the point of delivery.





Commitment  
Customer focus  
Flexibility



**KATOEN NATIE**

**Katoen Natie**

Van Aerdtstraat 33

2060 Antwerpen

Belgium

Tel. +32 (0)3 221 68 11

Fax +32 (0)3 221 68 10

info@katoennatie.com

www.katoennatie.com